



American Ukrainian Aid Foundation

AUAF Overview Presentation



Table of Contents

- Intro
- About AUAF
- AUAF Children's Program
- Stories From Ukraine
- Past Campaign Highlights
- How You Can Help
- Appendix

Intro Note

On behalf of the Ukrainian orphans and refugee children, I want to express my deepest gratitude for taking the time to look at our presentation and for considering supporting our cause. Without the support from people like you, we would not be able to continue our mission.

Your generosity and kindness are greatly appreciated and will make a significant difference in the lives of these children.

Sincerely,

*Serge Sklyarenko
Founder, American Ukrainian Aid Foundation*



About AUAF



Our Mission

Through focused fundraising campaigns, the **American Ukrainian Aid Foundation** aims to provide relief aid directly to the affected people and communities of Ukraine.

Funds raised from our campaigns are used to purchase and distribute critical items in need, such as clothing and medical/hygienic supplies for civilians and tactical/protective gear for Ukrainian soldiers. **We have relationships with trusted Ukraine-based suppliers and distribution networks** that ensure all goods reach those in need directly.

In addition, **we are highly committed to helping build a better future for the children of Ukraine** and have established the AUAF Children's Program dedicated to helping Ukrainian orphans and refugee children.



Who We Are

AUAF is a registered 501 c3 non-profit organization

Founded by Ukrainian-born Serge Sklyarenko, the American Ukrainian Aid Foundation is made up of a dedicated group of volunteers from diverse backgrounds who oversee strategy and operations, as well as manage US and Ukraine-based sourcing and distribution partners.

Our Board Members



Serge Sklyarenko

Founder/Dir. Comms & US
Ground Operations



Yury Goncharov

Co-director, Ukraine
Ground Operations



Artur Bakradze

Co-director, Ukraine
Ground Operations



Oleh Pryshchepa

Co-director, Ukraine
Ground Operations



Oleksandr Goncharov

Co-director, Ukraine Ground
Operations



Lisa Brubaker

Director, Finance &
Compliance



Ben Liemer

Director, Content &
Messaging



Mike Prieto

Director, Marketing &
Digital Operations



AUAF Children's Program



AUAF Children's Program Overview

The impact of this conflict on the lives of the children of Ukraine will be felt for years to come. Especially for the children who lost their homes and worse, their families.

AUAF is launching a program focused on providing ongoing support for Ukrainian refugee and orphaned children.

How it works:

In partnership with the Mayor of Cherkasy City - Anatolii Bondarenko and the Governor of Cherkasy Oblast (State) - Ihor Taburets, along with support from other regional representatives in Ukraine, refugees and orphans will be identified to participate in the program.

AUAF will run fundraising campaigns focused on key events throughout the year such as:

- Back to School
- Holiday Season Gift Drive
- Winter Clothing Drive
- International Children's Day/Spring Celebration
- Summer Activity Programs

Our goal is to ensure these children not only have their daily necessities, but also to **help lift their spirits and give them the opportunity to just be kids.**



The ongoing conflict in Ukraine has displaced and orphaned 1000s of children and will continue to do so.



Children's Program Launch Event

International Children's Day Celebration

In celebration of International Children's Day 2023 and the launch of the AUAF Children's Program, the **American Ukrainian Aid Foundation is hosting a full-day event at the MSK Dnipro Soccer stadium in Cherkasy, Ukraine**

As part of the gathering, AUAF will be providing a day of entertainment including:

- Sports activities
- Theater performances
- Music and dancing
- Face painting and removable tattoos
- Food and ice cream
- Medal Ceremony - **Each child will receive a medal for their bravery**

Over 200 kids and their families will be hosted at the event, and each child will receive prizes and gifts such as:

- Soccer balls, Volley balls, Ping Pong sets, and other sporting equipment
- Track suits and baseball caps
- Stuffed animals and other toys
- Backpacks

Orphanages and refugee parents throughout the region will receive needed items such as:

- Microwaves
- Teapots
- Toasters
- General kitchen supplies

Date: May 27, 2023 (International Children's Day 2023)

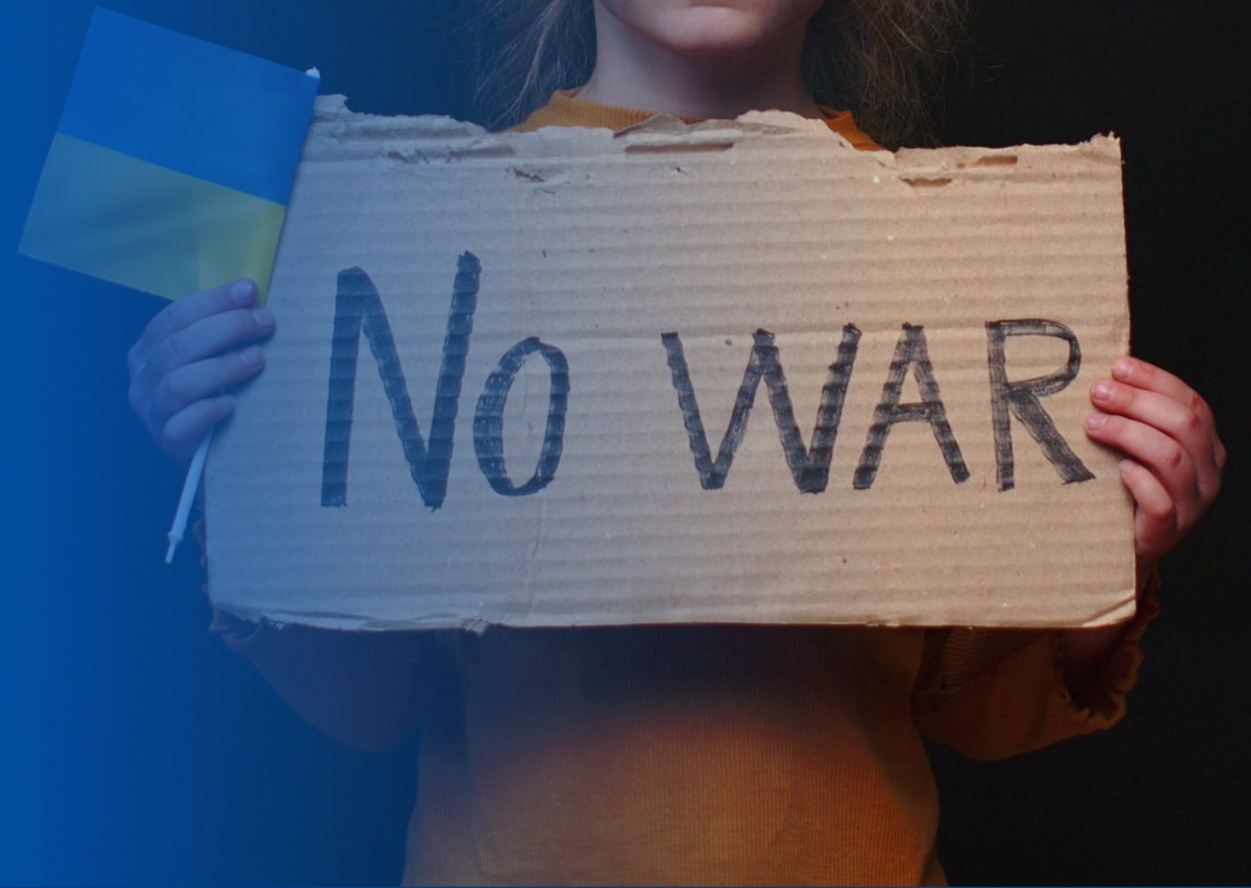
Location: MSK Dnipro Soccer stadium, Cherkasy, Ukraine



Together, we can help lift the spirits of these children and give them a day where the only thing they need to worry about is having fun and just being kids.



Stories From Ukraine



Stories from Ukraine: Zheka



"Zheka" and his platoon are currently on the front lines in Ukraine. We cannot reveal where or use his real name to protect their location as they ready for the spring offensive. Zheka's story is not all that unusual, except for the fact that he is the nephew of an executive of the American Ukrainian Aid Foundation. We have chosen him to illustrate just how close and personal the stories of this war can be.

Zheka was born January 16, 1986 in Khaniv, Cherkasy and his uncle remembers him as a young boy dealing with health problems in his school days. When the Russians invaded, Zheka was in his mid-30s and working in the large factory that employed much of his town. **He chose to join the Territorial Defense Forces of Ukraine, helping to secure his village, man various outposts, maintain law and order and patrol for Russian spies and advance scouts nearby.**



In spite of his health concerns, Zheka enlisted in the regular army about three months ago. He was not married and had no children, but he told his uncle, "I felt it was my duty. I need to protect my family and friends, my dignity. We want to be a European society that has freedom and progress, technological progress. If we don't stop Putin now, Ukrainians are going to lose our culture and language and be enslaved to Russian dominance."

Recently, Zheka was promoted to a sergeant in the infantry. **AUAF just supplied Zheka and his men with tactical and protective gear including elbow and knee pads and most importantly, life saving tourniquets.** Please keep him and his men in your thoughts and prayers in the days ahead.



Stories from Ukraine: **Katya**



Hello, my name is Katya and I'm 9 years old.

My city, Izium, which is near Kharkiv, was attacked and occupied by Russia in early March. It was very scary. **My Mom and I with a few other families were hiding in the basement from Russian soldiers with very little food and water for over a week.** We heard bombing and shelling everyday, everything was shaking and we were very scared. Sometimes we were in the dark with only candles and flashlights.

On March 10th, we decided to run with another family to the Ukrainian side. We had to walk at night for over 5 hours till we reached the guard post with our Ukrainian soldiers. We were so happy to be safe....

Then we traveled by car to the village Blagodatne outside of Cherkasy where we are staying with my Aunt and Uncle. **We left everything behind and had very few belongings, so we had to start fresh. Recently, we heard that our building was bombed and unliveable anymore. So we don't have a home to come back to.** We can still hear air sirens from time to time, but we are used to it now.

One day we got a call that an American organization is helping refugee kids with winter jackets, I was very happy to receive one and for that I'm very grateful! It helps me to stay warm and I really like it! also fits me perfectly.

We also just heard that the same AUAF group is organizing an event for kids like me on International Children's Day at the Stadium in Cherkasy May 27th. I'm very excited to take part in the running competition, since I like to run and also play badminton. I'm very grateful for helping kids like me. I really hope that we will finally have peace and war will end soon, so the kids and Ukrainian people don't have to suffer anymore.

Thank you American Ukrainian Aid Foundation for your help!



Past Campaign Highlights



Campaign Highlight: Back to School 2022

Held event at the Cherkasy Arena Stadium in Ukraine on August 20th, 2022, **AUAF hosted 200+ refugee children for a day of fun-filled activities.**

In preparation for the 2022 school year, **each child received a blue and yellow backpack filled with school supplies.** Event also included sports activities, pizza. MSK Dnipro soccer team and Druhii Front helped us to organize it.

What we accomplished with the help of our donors:

Amount raised: \$12,800 USD

Delivered: 200+ backpacks filled with school supplies and day of fun



Campaign Highlight: Winter Coat Drive

AUAF's "Keep Ukrainian Children Warm" campaign focused on providing Ukrainian refugee and orphaned children with critically needed warm winter clothing.

Our Ukrainian-based operations team, was able to locally source and deliver 300+ winter coats to refugees and orphans in need.

What we accomplished with the help of our donors:

Amount raised: \$8000 USD

Delivered: 300+ winter coats to refugee and orphaned children



Campaign Highlight: Tourniquets

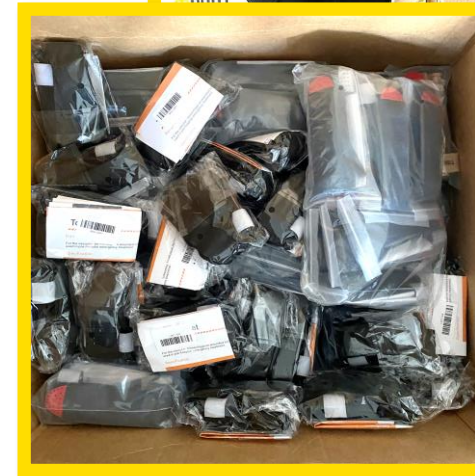
AUAF's Ukrainian-based operations team maintains constant communications with front line soldiers and learned there was critical need for tactical tourniquets.

In partnership with our Ukraine-based sister organization, Druhii Front, we were able to source and deliver 360 tourniquets directly to the soldiers in need.

What we accomplished with the help of our donors:

Amount raised: \$3840 USD

Delivered: 360 tactical tourniquets to Ukrainian soldiers in need



How You Can Help



How You Can Help

First and foremost, **THANK YOU** for making it this far through the presentation and considering helping.

There are number of ways you can help. **We truly believe any and every little bit helps.**

- **Maintain awareness** - At a minimum, we ask that you keep the people, and especially the children, of Ukraine in your thoughts and in your hearts.
- **Spread the word** – Please share this presentation, or any of our [social media](#) posts, with anyone you think might be interested in helping.
- **Volunteer** - At times we'll need some helping hands on the ground. Follow us on [social media](#) to stay informed or send us an [email](#) to let us know you would be interested in volunteering.
- **Donate** – Any amount you can spare would be highly appreciated. You can [contact us](#) to donate directly or simply donate via our partner fundraising platform [DiemLife.org](#).



Help Us Reach Our Goal!

To ensure we can provide the needed support to maintain the AUAF Children's Program for the next fiscal year **we are aiming to raise \$25,000 USD.**

Rest assured our Board of Directors, who span multiple industries, know how to make a little bit go a long way.

[Donate Now](#)

All donations are eligible for tax write off. AUAF is a registered 501 c3 non-profit organization. EIN: 88-1792329



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Thank You

